

8th Edition NEPAL LAB

Largest & Only Exposition on Medical Instruments, Surgical, Hospital Equipments, Diagnostic Products & Consumables.

Largest B2B Exhibition on Laboratory, Scientific, Analytical, Research and Biotechnology Products & Consumables.

www.nepallab.com



8th Edition

EXHIBITION

SPONSORSHIP MANUAL





MARCH 2025

BHRIKUTI MANDAP - KATHMANDU - NEPAL

Dear Exhibitors,

Please find the below some different branding & promotion opportunities during the show at venue. You can select the best and appropriate sponsorship to promote your brand & products.

HOARDING ON SITE

Highlight your brand prominently. Visitors will be able to notice the your brand prowess while entering the Exhibition Venue.



Frame Size : 10 ft W x 8 ft H

Text Visibility : 9.5 ft W x 7.5 ft H

Total No. : 02 only (Minimum Order)

Inclusion : Printing & Mounting for 3 days



* The inclusions under Sponsorship are subject to change.

CHARGES:- INR 12,000/- (Each)

ONLINE SPONSOR – DIGITAL (VISITOR REGISTRATION PAGE)

- >>> Company name / logo on digital Visitor registration Page.
- >>> Full Page Advertisement in Show Catalogue.
- >>> Company logo with hyperlink in our official website

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White lababilion on Medical, Surgical, Respital, Diagnostic Products & Consumates

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VISITOR'S RECISTRATION

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CONCRETE SERVING

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CHARGES:- INR 75,000/-

* The inclusions under Sponsorship are subject to change.

LANYARD SPONSOR

- >>> Company name / logo on 7500 numbers of lanyards
- >>> Full Page Advertisement in Show Catalogue
- >>> Company logo with hyperlink in our official website
- Company logo on all promotional materials (email, (print brochures, print invitations, exhibitor manual, posters, trade magazines, news papers etc.)

SINEPALLAB GINEPALLAB

GINEBICAL SINEPALLAB

GINEBICAL SINEPALLAB

CHARGES:- INR 1,85,000/-

* The inclusions under Sponsorship are subject to change.

VISITOR BADGE SPONSOR FRONT & BACK SIDE

- Company name / logo on front side of 7500 numbers of Visitor Badges.
- Product Details with Images on back side of 7500 numbers of Visitor Badges.
- >>> Full Page Advertisement in Show Catalogue



* The inclusions under Sponsorship are subject to change.

CHARGES:- INR 2,30,000/-

TRADE PARTNER SPONSOR

- >>> Company logo on all promotional materials (print invitations, posters, trade magazines, newspapers etc.)
- >>> Hyperlink Logo on Home Page of www.banglamedexpo.com with official website.
- >>> Front Page Advertisement in Show Catalogue
- >>> Exclusive branding at Exhibition Venue (2 hoarding 8x10 feet)
- Company Logo on all the branding material during show time at venue
- An LED 42" will be given to the Exhibitor for their promotions
- >>> Exclusive Video Promotion for 2 Months in Bangladesh



* The inclusions under Sponsorship are subject to change.

CHARGES:- INR 2,25,000/-

VISITOR'S INVITATION CARDS SPONSOR

- >>> We include your company details (12 cm x 5 cm) on 35000 numbers of invitations across Bangladesh.
- >>> Full Page Advertisement in Show Catalogue
- >>> Company logo with hyperlink in our official website



* The inclusions under Sponsorship are subject to change.

CHARGES: INR 1,00,000/-

SELFIE BOOTH SPONSORSHIP

- >>> Exclusive branding (8X8) including the sponsorship company's logo.
- >>> Full Page Advertisement in Show Catalogue
- The Selfie point is movable in all directions.
 The visitor will take a picture and post it to social media, and tag both the sponsored and the exhibition.
- Company logo with hyperlink in our official website



* The inclusions under Sponsorship are subject to change.

CHARGES: INR 90,000/-

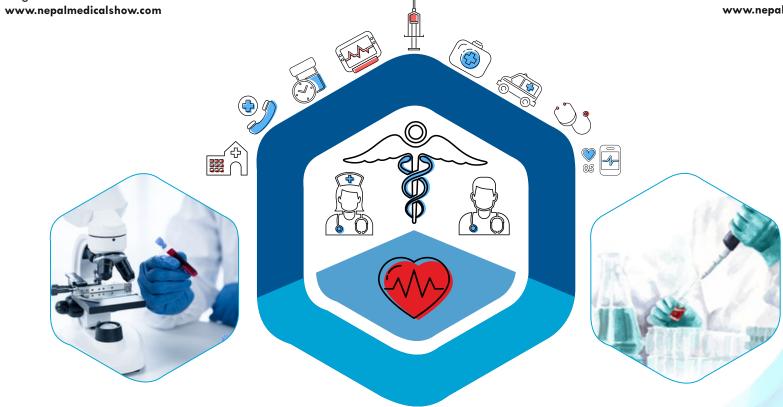




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