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| **FORM NO. 1** | **ENTRY IN SHOW DIRECTORY** |

**Submission Deadline: 15-02-2023**

Each contracted stand in the exhibition is entitled to a free insertion of not more than 100 words in the Show Directory, describing the company’s products/services. Exhibitors are encouraged to use their full 100 words but should not exceed this limit. The Organizers will not be held responsible for any error arising there from.

* Complete all sections. Typing is preferred.
* Use upper and lower cases throughout.
* The text should not be presented in the form of advertising copy i.e. no paragraph headings, capital letters at random, italics, bold printed, underlining, exclamation marks etc.

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| **NAME OF EXHIBITING COMPANY** (as it will appear in the directory) : | | | **BOOTH NO :** |
| **ADDRESS :** | | | |
| **TEL :** | **EMAIL :** | **WEB :** | |
| Type not more than 50 words to be inserted in the Show Directory (continue on a separate sheet if space is insufficient) : | | | |

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| --- | --- | --- | --- |
| Name |  | Position |  |
| Company Name |  | | |

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Please return this form to:-

**S.D. PROMO MEDIA PVT. LTD.**   
B-820, 8th Floor, Noida One IT Park, B-Block, Sector-62, Noida - 201309 – India  
Tel: +91-120-2975517 / 2975518 | Email: info@sdpromomedia.com

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| **FORM NO. 2** | **SHOW DIRECTORY ADVERTISEMENT** |

**Submission Deadline: 15-02-2023**

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| **ADVERTISEMENT** | **IN INR4** | **IN USD** |
| [ ] Cover Page Inner Side | ❑ 50000.00 | ❑ 850 |
| [ ] Back Cover Page | ❑ 50000.00 | ❑ 850 |
| [ ] 1st Page of Guide | ❑ 45000.00 | ❑ 765 |
| [ ] 2nd Page of Guide | ❑ 25000.00 | ❑ 425 |
| [ ] 3rd Page of Guide | ❑ 20000.00 | ❑ 340 |
| [ ] 4th Page of Guide | ❑ 18000.00 | ❑ 306 |
| [ ] Full Page (Colour) | ❑ 15000.00 | ❑ 255 |
| [ ] Half Page (Colour) | ❑ 8000.00 | ❑ 136 |
| TOTAL |  |  |
| GST @ 18% |  |  |
| GRAND TOTAL |  |  |

Prices are Nett of any agency commission which will NOT be paid by the Organizers. Cost of advertisement will be billed directly to Exhibitors. FULL PAYMENT MUST BE WITH SUBMISSION OF ARTWORK OR PRINTING WILL NOT BE GUARANTEED. In the case of non-receipt of payment, the Organizers reserve the right to offer to other exhibitors and / or parties after giving 7 days’ notice.

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| --- | --- | --- | --- | --- |
| **SIZE** | **FULL PAGE** | | **HALF PAGE** | |
| Printing Size | 185mm (W) | 265mm (H) | 185mm (W) | 130mm (H) |
| Bleed Size | 195mm (W) | 275mm (H) | 195mm (W) | 130mm (H) |

**Resolution:** Strictly 300 dpi in CYMK and the dimension should as mentioned above   
**Format:** Coral (12 Version) / Jpeg / Tiff / PDF.

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| --- | --- | --- | --- |
| Name |  | Position |  |
| Company Name |  | | |

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