



14TH – 16TH DECEMBER 2018 – BHRIKUTI MANDAP EXHIBITION HALL, KATHMANDU - NEPAL

FORM NO. 1

ENTRY IN SHOW DIRECTORY

Submission Deadline: 15-11-2018

Each contracted stand in the exhibition is entitled to a free insertion of not more than 100 words in the Show Directory, describing the company's products/services. Exhibitors are encouraged to use their full 100 words but should not exceed this limit. The Organizers will not be held responsible for any error arising there from.

- Complete all sections. Typing is preferred.
- Use upper and lower cases throughout.
- The text should not be presented in the form of advertising copy i.e. no paragraph headings, capital letters at random, italics, bold printed, underlining, exclamation marks etc.

NAME OF EXHIBITING COMPANY (as it will appear in the directory) :		BOOTH NO :
This to be listed under the alphabetical order		
ADDRESS :		
TEL :	EMAIL :	WEB :
Type not more than 100 words to be inserted in the Show Directory (continue on a separate sheet if space is insufficient) :		

Name		Position	
Company Name			

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Please return this form to:
S.D. PROMO MEDIA PVT. LTD.
2257, 1st Floor, Hudson Lane, GTB Nagar, Delhi – 110 009 India
Tel: +91-11-43003757 / 47034600 Fax: +91-11-47056500
Email: debendu@sdpromomedia.com



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FORM NO. 2

SHOW DIRECTORY ADVERTISEMENT

Submission Deadline: 15-11-2018

ADVERTISEMENT	IN INR4	IN USD
<input type="checkbox"/> Cover Page Inner Side	<input type="checkbox"/> 50000.00	<input type="checkbox"/> 850
<input type="checkbox"/> Back Cover Page	<input type="checkbox"/> 50000.00	<input type="checkbox"/> 850
<input type="checkbox"/> 1st Page of Guide	<input type="checkbox"/> 45000.00	<input type="checkbox"/> 765
<input type="checkbox"/> 2nd Page of Guide	<input type="checkbox"/> 25000.00	<input type="checkbox"/> 425
<input type="checkbox"/> 3rd Page of Guide	<input type="checkbox"/> 20000.00	<input type="checkbox"/> 340
<input type="checkbox"/> 4th Page of Guide	<input type="checkbox"/> 18000.00	<input type="checkbox"/> 306
<input type="checkbox"/> Full Page (Colour)	<input type="checkbox"/> 15000.00	<input type="checkbox"/> 255
<input type="checkbox"/> Half Page (Colour)	<input type="checkbox"/> 8000.00	<input type="checkbox"/> 136
TOTAL		
GST @ 18%		
GRAND TOTAL		

Prices are Nett of any agency commission which will NOT be paid by the Organizers. Cost of advertisement will be billed directly to Exhibitors. FULL PAYMENT MUST BE WITH SUBMISSION OF ARTWORK OR PRINTING WILL NOT BE GUARANTEED. In the case of non-receipt of payment, the Organizers reserve the right to offer to other exhibitors and / or parties after giving 7 days notice.

SIZE	FULL PAGE		HALF PAGE	
Printing Size	185mm (W)	265mm (H)	185mm (W)	130mm (H)
Bleed Size	195mm (W)	275mm (H)	195mm (W)	130mm (H)

Resolution: Strictly 300 dpi in CYMK and the dimension should as mentioned above

Format: Coral (12 Version) / Jpeg / Tiff / PDF.

Name		Position	
Company Name			

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